CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted rst Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, A 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.

Mail Stop RCE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering

Conf. No.:

8189

Group Art Unit:

2616

Appln. No.:

09/824,434

Examiner:

Fish, Jamieson W.

Filing Date:

02 April 2001

Att'y. Docket No.: T721-22

Title:

Grouping of Advertisements on an Advertising Channel in a Targeted Advertisement

System

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AFTER FINAL REQUEST FOR CONTINUED EXAMINATION UNDER 37.C.F.R.1.114

This is a request under 37 CFR 1.114 for continued examination (RCE) of the above identified application in response to the Final Office Action dated May 26, 2005. Enclosed are the following in support of the RCE under C.F.R. 1.114:

X An Amendment/Request for Reconsideration.

X An Information Disclosure Statement, PTO/SB/08A, PTO/SB/08B and cited references.

The following fees are enclosed:

冈 RCE fee of \$790.00 required under 37 C.F.R. 1.17(e)

08/31/2005 SDENBOB1 00000028 501535 09824434

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790.00 DA

- 1 -

Application No. 09/824,434

- The Commissioner is hereby authorized to charge and/or credit Deposit Account No. 501535 as noted below. A duplicate of this sheet is enclosed.
 - RCE fee in the amount of \$790.00.
 - Any additional fees required under 37 C.F.R. §§ 1.16 or 1.17.
 - In the event that a Petition for Extension of Time is required, but not enclosed, please charge any extension fee under 37 C.F.R. § 1.136(a) to the Deposit Account noted above.

Date: Aug 26, 2005

CORRESPONDENCE ADDRESS

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CUSTOMER NUMBER: 27832

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Date: 26 lugus 2005

By: Stevrie C

AND 30 2005 SEE

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Advertisement System

AMENDMENT ACCOMPANYING AFTER FINAL RCE

This Paper is in response to the final Office Action dated May 26, 2005. A Request for Continued Examination ("RCE") under 37 C.F.R. §1.114 is being filed herewith.

Please amend the above-identified patent application, without prejudice, as follows: